

**LIVE+會員計劃條款及細則**  
**LIVE+ Membership Programme Terms & Conditions**

**1. 會員計劃**

**The Privilege Programme**

- 1.1 LIVE+會員計劃（以下稱為「本計劃」）是由太古地產有限公司（以下稱為「本公司」）為合資格會員（按 2.1 及 2.2 條定義為會員）提供。本計劃受以下所述之條款及細則（以下稱為「條款及細則」）約束，本公司有絕對權利隨時更改有關之條款或細則，毋須另行通知。

The LIVE+ Privilege Programme (the "Programme") is offered by Swire Properties Limited (the "Company") to eligible members (as defined by clause 2.1 and 2.2) and is subject to the following terms and conditions (the "Terms & Conditions"). The Company has absolute discretion to amend these terms and conditions without prior notice.

- 1.2 各會員均須確認及同意本計劃之條款及細則，並接受本公司可以隨時更改有關條款及細則。

Members must acknowledge and consent to the Terms and Conditions of the Programme and agree with the Company's discretion on amending the Terms and Conditions at any time.

**2. 會員資格及會籍**

**Eligibility and Membership**

- 2.1 本計劃接受以下顧客加入成為 LIVE+會員（以下稱為「LIVE+會員」）：透過 TAIKOO+流動應用程式（以下稱為「流動應用程式」）填妥所需資料，成功提交申請表格，並完成電郵及手機號碼驗證之人士。

Customers can become a LIVE+ Member of the Programme ("LIVE+ Member") upon completing the email and mobile number verification after all required information is successfully submitted in the application form via the TAIKOO+ mobile app (the "Mobile App")

- 2.2 本計劃接受以下顧客加入成為上班族會員（以下稱為「上班族會員」）：Customers can become an Office Worker of the Programme ("Office Worker") under below conditions:

**上班族會員 Officer Worker Member**

於太古灣道 12 號、太古灣道 14 號、英皇道 1111 號或太古坊的上班人士，可申請成為上班族會員。

Customers who work at 12 Taikoo Wan Road, 14 Taikoo Wan Road, 1111 King's Road or Taikoo Place, are eligible to register as an Office Worker Member.

會員須提供能夠顯示其會員名稱、公司名稱、辦公室地址及工作電郵地址的證明文件，以申請上班族會員身份。申請資料將於成功登記後 7 天

內被審批，申請獲批後，會員將收到一封工作電郵地址驗證電郵，會員須驗證其工作電郵地址方可成為上班族會員。

Members must provide documented proof of employment with their name, company name, office address and work email address on it for Office Worker Member registration. Work information submitted will be verified and approved within 7 days after the application is received. A work email address verification email will be sent to members upon the application is approved. Members must verify their work email addresses to become a verified Office Worker Member.

- 2.3 唯 LIVE+會員可享用本計劃之會員禮遇、獎賞、全年優惠及積分獎賞。  
Only LIVE+ Members can enjoy the member privileges, rewards, year-round offers and points redemption of the Programme.

- 2.4 唯已驗證的上班族可享用本計劃之上班族限定禮遇、獎賞、全年優惠及積分獎賞。  
Only verified Office Worker can enjoy the Office Worker privileges, rewards, year-round offers and points redemption of the Programme.

- 2.5 任何人士須年滿 18 歲方能參與本計劃。  
Programme participants must be at least 18 years old.

- 2.6 每位申請人只可擁有一個會員帳戶。會員帳戶只供會員本人使用。會員不可透過或容許其他人士使用其帳戶資料，亦不可將其會員帳戶轉讓予他人使用。  
Each applicant is entitled to one membership account. Each membership account can only be used by the applicant. Members must not offer or allow others to use their account information. Membership accounts are non-transferable.

- 2.7 申請人必須確保所提供的會員登記資料全屬真實、正確、完整、沒有誤導及欺詐成份。申請過程中，合資格申請人可能需要提供本公司指定之身份證明文件以作登記及核實用途。如不能提供有關文件，申請將不予受理。  
Applicants must ensure that the information they submit for member registration is authentic, accurate, complete, not misleading and without any fraud. Applicants may need to present the ID document(s) specified by the Company for registration and verification. If applicants cannot provide the required documents, their application will not be accepted.

- 2.8 一經成功申請，顧客將收到一封帳戶激活電郵。顧客必須激活帳戶，方可上傳單據作積分賺取用途。如顧客於上傳單據後 30 日內仍未激活帳戶，該單據將於 30 日後逾期並不能被批核。  
Once registered, customer will receive an account activation email. They must activate their accounts to be able to successfully upload receipts for point earning. If a customer has not activated his/her account within 30 days

upon receipt upload, the receipt will not be processed and will expire after 30 days.

- 2.9 成功激活帳戶後，顧客將收到一封確認電郵，並將於 24 小時內自動成為 LIVE+會員。

With successful membership account activation, customer will receive a confirmation email and become a LIVE+ Member within 24 hours.

- 2.10 收集的辦公室地址及工作電郵只用作驗證上班族身份。

Office address and work email address are collected for verification purpose only.

- 2.11 每個會員帳戶在同一時間只可於一個商場申請成為上班族會員。如會員需於另一商場登記上班族身份，其上班族身份於本計劃將被註銷，會員身份將自動更新為一般會員，並不可享有本計劃提供之任何上班族專屬禮遇及優惠。

Each member account can only apply as an Office Worker Member at one mall at a time. If members would like to register their office worker identities in another mall, the Office Worker identity in this membership programme will be forfeited with the membership type to be automatically updated as General Member. Members shall then be unable to enjoy any office worker exclusive offers and privileges provided by this membership programme.

- 2.12 會員必須下載流動應用程式，以查看其會員訊息、上傳單據、賺取積分、更新會籍等級，及享受會員禮遇／優惠／獎賞等。

Members are required to download the Mobile App to view member news, upload receipts, earn points and renew their membership tier, as well as enjoy member privileges, offers, rewards and other benefits.

- 2.13 LIVE+會員成功驗證上班族的身份後將獲得 25 LIVE+ Dollar。每個上班族會員帳戶只可獲 25 LIVE+ Dollar 迎新獎賞一次。本公司有權決定會員的會籍是否有效及保留撤銷有關迎新獎賞之權利而毋須另行通知。

25 LIVE+ Dollar will be automatically credited to a member's account upon successful verification of Office Worker identity. Each Office Worker can enjoy 25 LIVE+ Dollar welcome offer once only. The Company reserves the right to define the validity of any membership and revoke any welcome offer without notice.

- 2.14 會員必須登記正確、有效且由本人實際擁有的電郵地址及來自香港的手機號碼以接收會籍有關之電郵、推送通知及 SMS 一次性密碼。本公司概不承擔任何未能成功傳送的手機短訊、推送通知或電郵之責任。

Members must provide a correct and valid email address or mobile number from Hong Kong to receive programme related messages, push notifications and one-time password. The member must be the legitimate owner of registered email address or mobile number. The Company takes no responsibility for any undelivered SMS, push notifications or emails.

- 2.15 會員須提供最新之聯絡資料，包括有效的電郵地址及手機號碼，確保所有本計劃通訊均能傳送至適當之地址。聯絡資料如有更改，會員須盡快通知本公司。

Members must provide the most up-to-date contact information, including valid email address and mobile number, to ensure all Programme communications are correctly delivered. For any changes of contact information, members shall notify the Company in a timely manner.

- 2.16 會員於完成登記後，如須更改電郵地址、手機號碼、生日月份或上班族資料，必須登入流動應用程式，並於「聯絡我們」頁面中揀選「查詢」選項，向本公司發出「個人資料更新」申請，方可更改有關個人資料。

If members need to update their email address, mobile number, birthday month or work information after registration, they must log in to the Mobile App, select 'Contact Us', then select 'Give us a feedback', and click 'Profile Update'. This will send an update request to the Company to revisit their personal information.

- 2.17 如會員申請更改個人或工作電郵地址，或手機號碼，確認信息將於成功遞交申請後發送至新電郵地址及手機號碼。會員需點擊信息內之驗證連結，方可完成更新；如會員申請更改生日月份，確認信息將於成功遞交申請後推送至流動應用程式。

Upon a personal or work email address, or mobile number update request is successfully made by a member, a verification message will be sent to the updated email address and mobile number of the member. The member must then click the verification link in the message to complete the update process. For a birthday month update request, a push notification will be sent to the Mobile App as confirmation.

更改完成後，確認信息將推送至流動應用程式。

The member will receive a push notification via their Mobile App upon completion of the update.

- 2.18 太古城中心各商戶及管理處之僱員均可參加本計劃，並需受本條款及細則約束。

Employees of the merchants and management offices of Cityplaza are eligible to participate in the Programme and are subject to these Terms and Conditions.

- 2.19 本公司擁有絕對權利裁定會員是否濫用本計劃之會員權益、違反本計劃之條款或向本公司作出失實陳述，並終止會員之會籍及／或取消會員已賺取／累積之積分。

The Company has an absolute right to determine whether a member has abused the member benefits, violated the terms of the Programme, or made a misrepresentation to the Company, and to correspondingly terminate the membership and/or cancel the points that the member has

earned/accumulated.

- 2.20 本公司職員有權隨時要求會員出示身份證明文件以核對會員流動應用程式內的會員資料。

The Company's staff shall have the right to request a member to present a valid ID document to verify the member information shown in their Mobile App at any time.

- 2.21 任何會員如被發現盜用他人帳戶、以不誠實方法登記會籍或使用會員福利，本公司有權隨時終止該等人士的會籍而毋須另行通知。

The Company reserves the right to terminate any membership without notice if a member uses any account that belongs to another person, or is found to be dishonest in their application for membership or the exercise of member privileges.

- 2.22 會籍及積分只限會員本人使用，不得轉讓他人。會員須妥善保密其會員號碼、密碼及個人資料，若有任何人（無論是否獲得會員授權）使用其會員帳戶，該會員須負上全部責任。

Membership and points are non-transferable. Members should keep their membership numbers, passwords and personal information strictly confidential and secure. Members are fully responsible for any use of their accounts by any other person (with or without the member's authorization).

- 2.23 所有會員資料、積分及換領紀錄，均以本公司所存之紀錄為準。

All member data, point and redemption records stored by the Company are final and conclusive.

### 3. LIVE+積分 LIVE+ Points

#### 3.1 賺取積分 Earning points

- 3.1.1 會員可以以下積分兌換率賺取積分：  
Members can earn points based on the rate below:

一般商戶 - HK\$1 = 1 分

其他商戶\* - HK\$5 = 1 分

General Merchants: HK\$1 = 1 point

Other Merchants\*: HK\$5 = 1 point

\*其他商戶包括：APITA、BRAND OFF、百老匯、csl、周生生、豐澤、高時錶行、Mabelle、萬寧、數碼通、領先電腦科技有限公司、及屈臣氏。

\*Other merchants include: APITA, BRAND OFF, BROADWAY, csl, Chow Sang Sang, FORTRESS, Global Timepieces, Mabelle, Mannings Plus, SmarTone, Ultimate PC & MAC Gallery, and Watsons.

LIVE+會員於指定商戶以電子貨幣單一消費滿 HK\$100 或以上（請參閱 3.3 「合資格消費」），即可登記單據以賺取及使用積分。

LIVE+ members may earn and use points by uploading single electronic payment receipt of HK\$100 or more from designated merchants (please refer to 3.3 Eligible Spending).

3.1.2 每位會員每月\*最多可以賺取 150,000 分。

Each member can earn a maximum of 150,000 points per month\*.

\*以單據消費日作計算

\*For transactions made in the month

3.1.3 會員須於消費當日起計 14 天內登記積分（消費當日為第一日），以商戶機印發票發出日期作計算，逾期無效。

Members must apply for points within 14 days from the day of purchase (purchase day counts as the first day) subject to the issue date printed on the merchant's machine-printed receipt, expired receipts will not be accepted.

3.1.4 本公司有權隨時按不同之推廣活動給予會員額外積分或其他額外優惠，會員需同時受此條款及細則及相關推廣活動之條款及細則約束。

The Company reserves the right to award extra points or benefits to members during different promotion events. Members are subject to the terms and conditions herein stated, as well as those of the relevant promotion events.

3.1.5 登記積分金額以電子貨幣付款存根顯示之簽賬金額計算。

The credited amount stated on the electronic payment slip will be counted towards points registration.

3.1.6 如收據金額有小數位，則向下捨入至最接近之整數。

Should there be any decimal place in the payment amount, it will be rounded down to the nearest dollar.

3.1.7 用作積分登記之商戶機印發票正本及影像必須清晰顯示付款方式、交易地點、商戶名稱、交易日期、發票號碼及消費金額。未能顯示任何上述資料之單據將未能賺取積分。

Transaction location, merchant name, transaction date, invoice number and transaction amount must be clearly shown on the machine-printed merchant receipt and its image for points registration. Receipts without any of the abovementioned information clearly shown shall be rejected for points registration.

3.1.8 分期付款之單據均以商戶機印收據及相應電子貨幣付款存根顯示之總消費金額計算。

For instalment payments, the aggregate spending amount listed on

the merchant's machine-printed receipt and the corresponding electronic payment slip will be counted towards points registration.

- 3.1.9 訂金付款及餘額付款只能於餘額付清後，以能顯示總消費金額之商戶機印收據及相應電子貨幣付款存根之總金額計算。

For deposit payments and corresponding balance payments, the aggregate spending amount listed on the respective merchant's machine-printed receipts after all balance payments are settled will be counted towards points registration.

- 3.1.10 已上傳單據將於 14 天內被批核。單據獲批後，積分將自動存入會員帳戶。

Uploaded receipts will be processed within 14 days, and the points will be credited to the member's account automatically upon receipts approval.

- 3.1.11 積分一律不得轉讓予其他會員。

Points cannot be transferred to another member's account.

- 3.1.12 不同會員帳戶內之積分不得合併使用。

Members cannot use their points in combination with any other membership accounts.

- 3.1.13 就任何涉嫌或實際欺詐之交易記錄，本公司將保留權利不授予該次交易可賺取之積分，並暫停相關會員之會籍以進行審核，直至另行通告或終止該會員之會籍為止。

The Company reserves the right to refuse to award points to any suspected or actual fraudulent transaction, and to terminate the relevant membership account or suspend it for investigation until further notice.

- 3.1.14 積分沒有現金價值，及不能兌換現金。會員不可出售、購買、分配或轉讓積分。

Points have no cash value and are not exchangeable for cash.  
Members cannot sell, purchase, assign, or transfer points.

### 3.2 積分週期及積分有效期

Points accumulation cycle and validity period

- 3.2.1 會員賺取積分之到期日取決於會員成為 LIVE+會員之月份。

The expiry date of earned points depends on the month in which the member successfully become a LIVE+ Member.

- 如會員登記日期為 2025 年 4 月 3 日，於 2025 年 4 月 3 日至 2026 年 4 月 30 日期間賺取之積分，積分有效日期為 2026 年 4 月 30 日，即成為 LIVE+會員之月份下年度之最後一日，而新一個積分年度則會於 2026 年 5 月 1 日開始。

If a customer has become a LIVE+ Member on 03 Apr 2025, the points the member earn between 03 Apr 2025 and 30 Apr 2026 will be valid through 30 Apr 2026, the last day of their membership valid month in the next year; and new point accumulation cycle will start on 01 May 2026.

- 如積分年度於 2025 年 12 月 1 日開始，往後之積分有效期為一年，即於 2025 年 12 月 1 日至 2026 年 11 月 30 日期間賺取之積分（以成功賺取積分當日計算），有效期將直至 2026 年 11 月 30 日，如此類推。

If a point accumulation cycle starts on 01 Dec 2025, for points earned between 01 December 2025 and 30 November 2026 (based on the date that points are successfully earned), the validity period will be through 30 November 2026, and so forth.

- 3.2.2 在每個積分週期期間從合資格消費和推廣活動中獲得的積分可於積分到期日或之前用於兌換積分獎賞（請參閱 4「積分獎賞」）。積分到期日後，剩餘未使用的積分將會自動失效，並不獲補發。

All points earned through eligible spending and promotion events during each points accumulation cycle can be used to redeem point rewards (please refer to 4 Point Rewards) on or before the points' expiry date. All unused points will be forfeited automatically upon expiry and will not be replaced.

- 3.2.3 會員可於流動應用程式查閱積分有效期。  
Members can check the validity period of their points on the Mobile App.

### 3.3 合資格收據 Eligible receipts

- 3.3.1 合資格收據為於太古城中心指定商戶（指定商戶不包括英皇道 1111 號、太古灣道 12 號及 14 號之商戶，如湊湊甄選、nodi、Brew Job、Zeekr、翠園、潮庭、菲力偉女子健美中心、奧迪、Air Fitness 及挑戰者）內消費滿 HK\$100 或以上，以電子貨幣方式付款（包括信用卡、借記卡、易辦事、Apple Pay、Android Pay、Samsung Pay、支付寶、微信支付、拍住賞、八達通）的商戶機印收據正本，及相關消費日期及金額相乎之電子貨幣付款存根正本。

Eligible receipts refer to the original copy of machine-printed receipts for a single transaction valued at HK\$100 or more by electronic payment (including credit cards, debit cards, EPS, Apple Pay, Android Pay, Samsung Pay, Alipay, WeChat Pay, Tap & Go and Octopus cards) from designated Cityplaza merchants (excluding merchants at 1111 King's Road, 12 and 14 Taikoo Wan Road, which



includes but not limited to Coucou Reserve, nodi, Brew Job, Zeekr, Jade Garden, Chiuchow Garden, Phillip Wain, Audi, Air Fitness and Challenger) and the corresponding electronic payment slips of the same day with matching spending amount.

- 3.3.2 如使用手機付款方式而未能出示實體電子貨幣付款存根，可以手機出示顯示付款方式、交易地點、商戶名稱、交易日期及消費金額之截圖。  
For mobile wallet payments without physical electronic payment slips, members may present the screenshot of the payment showing the transaction method, location, merchant's name, transaction date, and amount.
- 3.3.3 本計劃只接受電子貨幣消費。其他付款方法如現金、現金券、禮券、會員卡、禮品卡、儲值卡或入帳卡付款等恕不接受。  
The Programme only accepts electronic payments. Other payment methods, including cash, cash coupons, gift certificates, membership cards, gift cards, and stored value cards, will not be accepted.
- 3.3.4 合資格之消費金額為扣除收據上列明之所有現金、商戶及商場現金券／禮券、折扣等。  
Only the spending amount excluding the value paid by any ineligible payment method, including but not limited to cash, merchant and mall cash vouchers, gift certificates, and discounts, is eligible.
- 3.3.5 接受戲院票尾，並必須與電子貨幣付款存根正本一同上載以供批核。  
Movie ticket stubs are accepted only when the original corresponding electronic payment slips are also uploaded for approval.
- 3.3.6 凡於 LIVE+會員服務處登記之合資格收據均會被蓋印於收據正面。若會員拒絕，商場職員有權拒絕登記該收據。  
All eligible receipts will be stamped on the front upon presentation at the LIVE+ Member Concierge. If members refuse to have their receipts stamped, the mall staff shall have the right to reject that receipt registration request.
- 3.3.7 商場職員有權向會員索取商戶機印收據及相應電子貨幣付款存根正本並即場拍照、影印存檔及登記消費資料作內部稽核之用。  
Mall staff shall have the right to request members to provide the original merchant machine-printed receipts and corresponding electronic payment slips for internal verification, and to record these by photographing, photocopying, and recording any spending details.

- 3.3.8 會員只可以會員本人作出的消費之消費單據賺取 LIVE+積分或參與 LIVE+之推廣活動。如有懷疑使用其他人之消費單據的情況，本公司職員有權向會員索取相關文件核實身份。如有實際使用其他人之消費單據的情況，本公司有權隨時終止該會員的會籍而毋須另行通知。
- Members should only earn LIVE+ points or participate in LIVE+ promotions using spending transactions that are made by the members themselves. Company staff shall have the right to request a member to present a valid document to verify the transaction information shown on the related transactions. The Company reserves the right to terminate any membership without notice if a member uses spending transaction(s) that does(do) not belong to the member.
- 3.3.9 會員不可使用已賺取積分之收據於相關商戶作退款用途。
- Receipts used for points registration cannot be used for refunds at the relevant merchants.
- 3.3.10 每張收據只可用作賺取積分一次，不可重複使用。除非特別註明，否則所有已用作登記積分之收據及存根，不可與商場其他優惠及推廣活動同時使用，免費泊車優惠則不包括在內。
- Each receipt and its corresponding payment slip can only be used for points registration once. Unless specified, receipts used for points registration cannot be used in conjunction with other offers and promotions in the mall, except free parking offer.
- 3.3.11 以下消費均視為不合資格並不能登記會籍及／或賺取積分：
- The following spending shall be considered ineligible and cannot be used to register for membership and/or earn points:
- 任何重印、重用、影印副本、損毀或手寫收據，亦不接受只出示商戶機印收據或電子貨幣付款存根  
Reprinted, reused, copied, damaged or hand-written receipts, and standalone merchant machine-printed receipts or electronic payment slips
  - 購買現金券、禮券、贈券、禮品卡、美國冒險樂園代幣及儲值卡之收據、會籍費用收據、學費收據（包括冰上皇宮溜冰學校）、購買郵票之收據、銀行所發出之收據及太古城中心停車場泊車費收據  
Receipts for the purchase of any cash vouchers, gift certificates, complimentary tickets, gift cards, Jumpin Gym USA tokens and stored-value cards, as well as receipts for membership fees, tuition fees (including Ice Palace Skate School), stamp purchases, banks, and Cityplaza parking fees

- 以信用票據、存款單、信用券、記賬、商戶積分、商場／商戶現金券或禮券、商戶會員卡所付款之交易金額  
Payment settled by credit notes, deposit notes, credit vouchers, payments on account in settling payments, merchants' points, mall / merchant cash vouchers or gift certificates, merchants' membership cards
- 被退款或撤銷之收據  
Receipts issued with respect to a transaction that has subsequently been refunded or withdrawn
- 任何分拆簽賬。顧客於同一商戶之消費簽賬不可分拆成多張商戶機印收據及／或電子貨幣付款存根  
Split payment receipts. Payment receipts from the same merchant cannot be split into different machine-printed receipts and/or electronic payment slips
- 銀行服務、電訊服務、停車場服務、酒店服務、慈善捐款、儲值卡 (包括購買及增值)、商戶會員卡 (包括購買及增值)、八達通 (包括購買及增值)，或任何訂金之消費單據  
Receipts showing purchases or spending relating to banking services, telecommunications services, car parking, hotels, charity donations, stored-value cards (including purchase and top-up), merchants' membership cards (including purchase and top-up), Octopus cards (including purchase and top-up) or deposits of any kind of transactions
- 在翠園、潮庭、菲力偉女子健美中心及挑戰者作出的任何消費  
Spending at Jade Garden, Chiuchow Garden, Phillip Wain and Challenger
- 於商戶網頁上或第三方平台支付進行之消費或購物  
Online transaction orders from merchant websites or third-party payment platforms
- 購買金粒、金條及供金會之收據  
Receipts of purchase for gold pellets, grains, bars or deposits for the gold saving club
- 不屬於該會員之單據  
Receipts that do not belong to the member

### 3.4 「生日驚喜」雙倍積分賞 'Birthday Delight' Double Point Reward

- 3.4.1 會員必須於登記成為會員時，於申請表格上選擇出生月份，並於生日月份內或之前成為 LIVE+會員，方可享有此獎賞。  
To enjoy this offer, members must select their birthday months on the application form during membership registration and become LIVE+ Member within or before birthday months.
- 3.4.2 生日月份內，會員於太古城中心指定商戶之合資格消費，於成功上傳至流動應用程式並獲批後，可享雙倍積分。  
Members can enjoy double bonus points by spending at designated merchants in Cityplaza within their birthday months, uploading the relevant receipts to the Mobile App, and having the uploaded receipts being approved.
- 3.4.3 合資格消費獲批後，基本積分將即時存入會員帳戶；額外積分將於下一個月份的最後一天或之前存入會員帳戶。  
Once the eligibility of the spending is confirmed, members will receive their basic points instantly, while the bonus points will be credited to their accounts on or before the last day of next month.
- 3.4.4 每位會員每年只可享有此獎賞一次。  
Each member can enjoy this offer once a year only.
- 3.4.5 每位會員每年可賺取之額外積分上限為 60,000 分。  
Each member can earn a maximum of 60,000 bonus points per year.

#### 4. 積分獎賞 Point Rewards

##### 4.1 LIVE+ Dollar

##### 4.1.1 兌換 LIVE+ Dollar : LIVE+ Dollar Conversion:

- 4.1.1.1 會員須透過 TAIKOO+流動應用程式，憑積分兌換 LIVE+ Dollar。  
Members must convert LIVE+ Dollar with their points via the TAIKOO+ mobile app.

- 4.1.1.2 LIVE+ Dollar 兌換率為每 250 積分可兌換\$1 LIVE+ Dollar，而每\$1 LIVE+ Dollar 可當作 HK\$1 於參與商戶使用。請於 TAIKOO+流動應用程式的「會員頁面」內查閱 LIVE+ Dollar 參與商戶名單。本公司有權隨時更改參與商戶名單，毋須另行通知。

The LIVE+ Dollar conversion rate is 250 points to \$1 LIVE+

Dollar; every \$1 LIVE+ Dollar can be spent as HK\$1 at participating merchants. Please refer to the LIVE+ Dollar Participating Merchants list from Member Page in the TAIKOO+ mobile app. The Company reserves the right to update the Participating Merchants list from time to time without notice.

- 4.1.1.3 每次交易最低兌換額為\$10 LIVE+ Dollar，其後以每\$1 LIVE+ Dollar 為單位，不設兌換上限。  
The minimum spending amount per transaction is \$10 LIVE+ Dollar; and additional amounts can be added in increments of \$1 LIVE+ Dollar with no maximum restriction.

- 4.1.1.4 會員須有足夠積分方可兌換 LIVE+ Dollar。若積分不足或申請不獲接納，兌換申請將被自動取消。  
Members must have sufficient point balance to convert LIVE+ Dollar. Redemption requests will be automatically cancelled if the point balance is insufficient or the request is otherwise not accepted.

- 4.1.1.5 LIVE+ Dollar 不能兌換現金及不設找續。會員不可出售、購買、轉售、分配、轉讓、取消、退還或變更 LIVE+ Dollar。  
LIVE+ Dollar are not exchangeable for cash and no change will be provided for unused amounts. Members cannot sell, purchase, resell, assign, transfer, cancel, return or change LIVE+ Dollar.

- 4.1.1.6 本公司有權隨時調整 LIVE+ Dollar 之兌換率，或修訂、限制或限定會員可兌換的 LIVE+ Dollar 數目而毋須事先通知。會員需同時受此條款及細則及相關推廣活動之條款及細則約束。  
The Company reserves the right to adjust the conversion rate of the LIVE+ Dollar or revise, restrict or limit a member's redeemable LIVE+ Dollar amount at any time without prior notice. Members are subject to the terms and conditions herein stated, as well as those of the relevant promotion events.

4.1.2 使用 LIVE+ Dollar：  
LIVE+ Dollar Usage:

- 4.1.2.1 會員於兌換 LIVE+ Dollar 後，須出示已成功兌換頁面上顯示的二維碼供參與商戶掃描。一經確認使用 LIVE+ Dollar 交易後，系統會即時從會員帳戶扣取相關積分，有關申請不可更改或取消。

After redemption of LIVE+ Dollar, members must present the QR code shown on the successful redemption page for the participating merchants to scan. Once the LIVE+ Dollar transaction is confirmed, the relevant points will be deducted instantly from the member's account by the system. The request cannot be altered or cancelled at this point.

4.1.2.2 會員可於「我的積分」內「積分記錄」中查看 LIVE+ Dollar 的使用記錄。

Members can view their LIVE+ Dollar usage record in “Points Record” under “My Points”.

4.1.2.3 每次消費的淨消費金額（扣除 LIVE+ Dollar 前）須等如或高於兌換之 LIVE+ Dollar 面值。若淨消費金額低於 LIVE+ Dollar 面值，恕不能使用 LIVE+ Dollar 作支付用途。  
Net transaction amount (before deducting LIVE+ Dollar) for each purchase must equal or higher than the redeemed LIVE+ Dollar amount. If the net total is less than the LIVE+ Dollar amount, LIVE+ Dollar cannot be used for payment.

4.1.2.4 以 LIVE+ Dollar 結算的消費金額將不可計入登記會籍、賺取積分或換領禮品之用。

The spending amount settled by LIVE+ Dollar cannot be counted towards membership registration, points earning or gifts redemption.

4.1.2.5 以 LIVE+ Dollar 完成交易後，所使用的 LIVE+ Dollar（不論是全部或部份）不可退款或退回積分。

After completing a transaction using LIVE+ Dollar, the used LIVE+ Dollar amount (whether in whole or in part) cannot be refunded or returned for points.

4.1.2.6 會員使用 LIVE+ Dollar 進行任何交易（不論是全部或部份使用）之收據不可於相關商戶作退款用途。

Receipts of any transaction using LIVE+ Dollar (whether in whole or in part) cannot be used for refunds at relevant merchants.

## 4.2 積分獎賞 Rewards by Points

4.2.1 會員於累積滿指定數量積分後，可使用積分兌換本公司不定時推出之指定獎賞。所有獎賞均有獨立使用條款及細則，會員需同時受此條款及細則及禮品之使用條款及細則約束。

Upon accumulation of certain amounts of points, Members may use their points to redeem designated rewards as specified by the Company from time to time. All rewards are subject to their

respective terms and conditions. Members are subject to the Terms and Conditions herein stated, as well as those of the relevant rewards.

- 4.2.2 所有獎賞數量有限，先到先得，換完即止。  
All rewards are available on a first-come, first-served basis while stocks last.
- 4.2.3 會員須於獎賞到期日前領取或使用獎賞，未領取或使用的獎賞將會自動失效，並不獲補發。  
Members must actualise redeemed rewards within actualisation period. Unactualised reward will be forfeited automatically upon expiry and will not be replaced.
- 4.2.4 兌換獎賞要求一經確認，不得取消，所需積分將自動由會員帳戶內扣除，已扣除之積分不能補發。  
Redemption requests cannot be cancelled once confirmed. The required points will be deducted from the member's account without refund.
- 4.2.5 會員必須於服務時間內親臨太古城中心 LIVE+ 服務處（近 265 號舖）或指定換領地點兌換獎賞。  
Member must visit the LIVE+ Concierge (near Shop 265) or specified actualisation location in person to redeem their rewards.
- LIVE+ 服務處服務時間：早上 11 時 – 晚上 9 時  
LIVE+ Concierge service hours: 11:00am – 9:00pm
- 其他太古城中心商戶 – 請參考各商戶之營業時間  
Other Cityplaza merchants – please refer to the operation hour of individual merchant
- 4.2.6 獎賞圖片及描述只供參考，一切以實物為準。所有獎賞均不包括貨品保養、退換、轉讓、兌換現金或作現金找贖。會員須即時檢驗所換領之禮品，否則事後任何情況下均不會獲補發獎賞或積分。  
All rewards photos and descriptions are for reference only, and the actual products shall prevail. The rewards do not include any warranty, exchange, transfer, cash refund or change. Members are responsible for checking the quality of their rewards at the time of redemption. No rewards will be reissued, and no points will be refunded afterwards.
- 4.2.7 所有獎賞只能在有存貨之情況下提供。本公司可全權酌情決定隨時終止提供某項獎賞或提供具有同等價值之類似獎賞作為代替，而毋須於換領獎賞前另行通知。本公司並不保證任何獎賞將一直保持供應。  
All rewards are only available while in stock. The Company may, at

its sole discretion, terminate the provision of a reward, or provide a similar reward of equal value at any time without notice prior to redemption. The Company does not guarantee that rewards will remain available.

- 4.2.8 如個別商戶／供應商停止營業，有關於該商戶／供應商領取及／或使用貨品、服務或獎賞之權利將於該商戶／供應商停止營業當刻即時停止，並不獲任何退分、退款或補償。

The right of pick-up or usage of the goods, services or offers will become invalid upon termination of operation of the merchants/suppliers, and no refund of points, cash or compensation will be offered.

- 4.2.9 本公司對由商戶提供之獎賞及禮遇的狀況、運作、或因領取及／或享用獎賞及禮遇引至之任何損毀、損失或身體受傷概不負責。任何有關獎賞及禮遇之爭議（無論是質量或其他）將由提供該獎賞及禮遇之商戶負責，並由會員與有關商戶自行解決，本公司概不負責，也不會為任何服務或貨品之保養或質量問題負責。

The Company shall not be responsible for the condition and operation of the rewards and offers supplied by the merchants, or any damage, loss or bodily injury arising from the redemption and/or usage of such items. Any dispute concerning the rewards and offers supplied by the merchants (quality or otherwise) shall be the responsibility of the relevant merchants and shall be settled between the member and the relevant merchants. The Company assumes no responsibility and shall not be liable for any service or product warranty or quality issues.

- 4.2.10 由商戶提供之獎賞及禮遇，本公司概不就任何損毀或損失負責，或就該等物品作任何陳述或保證，亦毋須就任何與由商戶提供之獎賞及禮遇有關（包括但不限於質量）之事宜負上任何法律責任。

The Company assumes no responsibility for any damage or loss and does not make any representations or warranties regarding the rewards and offers supplied by the merchants, nor is it accountable for any matters relating to such items (including, but not limited to, their quality).

- 4.2.11 本公司不會為獎賞兌換所引致之任何性質之申索、損失、成本、費用或損害承擔任何責任。

The Company shall not be liable for any claims, losses, costs, expenses or damages of any nature arising from the redemption of rewards.

## **5. 消費獎賞 Rewards by Spending**

- 5.1 消費獎賞將不定期推出而不另行事先通知會員。



Rewards by Spending Promotions (“Promotions”) would be launched from time to time without prior notice to Member.

- 5.2 除了推廣之條款及細則，所有推廣亦同時受 LIVE+會員計劃條款及細則之約束。

In addition to Promotion-specific Terms and Conditions, it would be also subjected to the LIVE+ Membership Programme Terms and Conditions.

## 6. 全年禮遇 Year-round Offers

- 6.1 全年禮遇只適用於參與商戶。會員須親臨參與商戶，於流動應用程式點選「全年優惠」頁面，開啟相應優惠頁面，並向商戶職員出示頁面以進行兌換。

Year-round offers only apply to participating merchants. Members must visit the participating merchants in person and open the Year-Round Offers page in the Mobile App to select the relevant offer, then present the Offer Detail Page to shop staff to complete the redemption.

- 6.2 禮遇不可兌換現金。  
Offers cannot be exchanged for cash.

- 6.3 所有禮遇均有獨立使用條款及細則，會員需同時受此條款及細則及禮遇之使用條款及細則約束。  
All offers are subject to their respective terms and conditions. Members are subject to the terms and conditions herein stated, as well as those of the relevant offers.

## 7. 終止會員參加資格

### Termination of Membership

- 7.1 若會員決定終止參加此計劃，可經流動應用程式中「我的帳戶」內申請終止會員帳戶，或按以下地址或電郵地址書面通知本公司的市場及推廣部：

If any member decides to terminate their membership in the Programme, they may select the membership termination option in ‘My Profile’ of Mobile App, or inform the Company's Marketing and Promotions Department in writing via the following physical or email address:

香港太古城  
太古灣道 12 號 1601 室  
太古地產有限公司  
市場及推廣部  
電郵地址：[liveplus\\_cp@swireproperties.com](mailto:liveplus_cp@swireproperties.com)

Marketing and Promotions Department  
Swire Properties Limited  
Suite 1601, 12 Taikoo Wan Road

Taikoo Shing, Hong Kong  
Email address: [liveplus\\_cp@swireproperties.com](mailto:liveplus_cp@swireproperties.com)

- 7.2 會員決定終止參加本計劃的指示一經被接納，所有現存於該會員帳戶內及等待被批核之積分會即時作廢，而不會獲得任何補償，積分亦不能轉移予其他會員。

Once the member's termination of membership request is accepted, all the member's existing and pending points will be immediately voided, without compensation. Points are non-transferrable.

- 7.3 倘若會員違反或本公司有理由相信會員違反此等條款及細則，本公司會暫停或終止會員的會籍，及／或取消會員的積分，及或取消會員的獎賞禮遇，並採取行動要求補償任何因會員的違反行為而可能導致本公司所造成的任何破壞及損失。

If any member has, or the company has reasons to believe that the member has, violated these Terms and Conditions, the Company will suspend or terminate the member's membership, and/or void the member's points and rewards, and take action to request compensation for any possible damage or loss caused to the Company due to the member's violation.

## 8. 資料私隱及保護政策

### Data Privacy and Security Policy

- 8.1 會員在登記註冊，積分登記或與兌換獎賞時提供的個人數據和信息可能被公司用於行政管理目的或其他於個人資料收集（“PICS”）中所列之目的。我們不時更新、修訂和更改資料私隱及保安政策條款，並於發佈到 <http://www.swireproperties.com/zh-hk/pics.aspx> 後立即生效。

Personal data and information provided by members at membership registration, points registration or rewards redemption relating to the Programme may be used by the Company for administrative purposes or other purposes specified in the Personal Information Collection ("PICS"). Data Privacy and Security Policy terms may be updated, revised, and changed from time to time, and will take effect immediately upon being posted on <https://www.swireproperties.com/en-hk/pics.aspx>.

- 8.2 我們致力於保護我們所持有的個人資料（以下稱為「個人資料」）隱私。為確保會員能信賴我們並向我們提供其個人資料，我們於資料私隱及保安政策中概述了有關收集和使用個人資料的方式及選項。條款可能會不時更新、修訂和更改，並於發佈到

<https://www.swireproperties.com/zh-hk/data-privacy-and-security-policy.aspx> 後立即生效。

The Company is committed to protecting the privacy of the personal data ("Personal Data") it holds. To ensure that members can make informed decisions and feel confident about providing their Personal Data, the Company's practices and the choices members have concerning the collection and use of their Personal Data are outlined in the Data Privacy and Security Policy. These terms may be updated, revised, and changed

from time to time, and will take effect immediately upon being posted on <https://www.swireproperties.com/en-hk/pics.aspx>.

- 8.3 如會員希望更新或更改任何個人資料，可登入流動應用程式，並透過「聯絡我們」中的「個人資料更新」選項遞交個人資料更新申請。  
If any member would like to update or change any of their Personal Data, they may do so by logging in to the Mobile App and sending 'Profile Update' request via the 'Contact Us' function.

- 8.4 會員有權選擇不接收本計劃的直接推廣資料和通訊。會員可透過以下任何途徑發送有關要求：  
Each member has the right to opt-out from receiving direct marketing materials and communications from the Programme. Opt-out requests may be submitted via the following methods:

- [按此直接更新訂閱設定](#)  
[Click here](#) to update your subscription preference
- 登入流動應用程式內之「聯絡我們」功能，點選「更改訂閱」選項  
Log in to Mobile App, click 'Contact Us' and select 'Subscribe / Unsubscribe'

## 9. 一般條款 General

- 9.1 本公司保留權利更改、終止或暫停本計劃，或隨時更改有關之條款及細則，毋須亦沒有責任另行通知。本公司或會（但沒有義務）預先通知會員本計劃將被終止或暫停、或有關條款及細則已被更新。  
The Company reserves the right to change, terminate or suspend the Programme, or to amend these Terms and Conditions, at any time without the need or obligation to give notice. The Company may (but is not obligated to) notify members in advance if the Programme will be terminated or suspended, or if the Terms and Conditions have been updated.
- 9.2 本公司如未能執行某條款或細則，並不代表本公司豁免該條款或細則。  
The Company's failure to enforce certain terms or conditions does not mean that the Company waives those terms or conditions.
- 9.3 若發生有關累積積分或換領獎賞之涉嫌或實際欺詐及／或涉嫌或實際濫用行為，可能會導致所累積之積分被即時沒收，以及有關會員被終止參與本計劃之權利。  
Suspected or actual fraud and/or suspected or actual abuse relating to the accumulation of points or redemption of rewards may result in the immediate forfeiture of the member's accumulated points as well as the

termination of their membership.

- 9.4 有關本計劃之參與資格、積分之累積或獎賞換領之所有問題或爭議，均由本公司全權決定。

All issues or disputes arising from participation eligibility, points accumulation, or offer redemption are at the sole discretion of the Company.

- 9.5 本公司可能會透過手機短訊、流動應用程式推送訊息、電郵或郵寄方式通知會員有關條款及細則更新或其他相關訊息，亦可能會在 <https://www.cityplaza.com/zh-hk/live-plus> 刊登通告。

The Company may notify members of updates to the Terms and Conditions or other information via SMS, Mobile App push notifications, email, or post, and may also post a notice on <https://www.cityplaza.com/en/live-plus>.

- 9.6 所有條款均受香港特別行政區之法律約束和監管。

All terms are governed and regulated by the law of the Hong Kong Special Administrative Region.

- 9.7 本公司保留權利隨時更改條款及細則，毋須另行通知。

The Company reserves the right to amend the Terms and Conditions at any time without notice.

- 9.8 所有條款及細則以英文撰寫，可能會被翻譯為其他語言，當中如有歧異，概以英文版本為準，並按英文版本執行。

All Terms and Conditions are written in English and may be translated into other languages. In the case of any discrepancy, the English version shall prevail, and it shall be executed according to the English version.

## 10. 免責聲明

### Disclaimers

- 10.1 各會員同意承擔參與及／或兌換及使用獎賞及禮遇之風險。本公司以及其為執行與管理本計劃而任用之長官、董事、僱員、代理商、承辦商及相關之公司／人士（以下統稱「本公司之代表」均沒有就下列事項直接或間接地作出以下保證或聲明：

Members agree to bear the risk of their participation and/or redemption and use of the rewards and offers. The Company and its officers, directors, employees, agents, contractors, and related companies/persons who are appointed to execute and manage the Programme (hereinafter collectively referred to as "Company Representatives") do not directly or indirectly make warranties or representations in relation to the following matters:

- 10.1.1 能夠及時、安全及無誤地參與及／或利用本計劃、本計劃材料、內容、其中所載資料及／或功能之全部或部份。

Whether members are able to participate in and/or utilise all or part of the Programme, its materials, content, and the information

and/or functions contained therein in a timely, safe and error-free manner.

- 10.1.2 各會員所兌換之獎賞及禮遇之質素在任何方面均符合會員之預期。本公司及本公司之代表均不就獎賞對會員之適銷性、適用性或會員兌換之禮遇之合用性作出任何保證或聲明。

Whether the quality of the rewards and offers redeemed by the members meets their expectations. Neither the Company nor the Company Representatives make any warranties or representations regarding the rewards' merchantability or fitness to the member, nor the suitability of the offers redeemed by the member.

- 10.1.3 不會因本計劃之任何網上活動散播電腦病毒或對各會員之電腦系統造成損害。

That the member's computer systems will not be damaged or contract a computer virus due to any of the Programme's online activities.

- 10.2 各會員應自行決定是否透過互聯網下載或以其他方式獲取資料，而且一切風險均由會員自行承擔。如下載資料引致其電腦系統遭受任何損害或數據損失，須由會員自行負責。

Members shall decide at their sole discretion whether to download or otherwise obtain information through the Internet and shall bear all the risks of doing so. Members are also solely responsible for any damage or loss of data to their computer system(s) if they choose to download the data.

- 10.3 責任限制：在無損前述任何條文之前提下，各會員明確表示理解及同意本公司及其本公司之代表不須就下列事項承擔任何法律責任：(a) 各會員因登記加入本計劃、使用本計劃、兌換獎賞及禮遇及使用獎賞及禮遇引致之任何損失、成本及損害，(b) 任何間接、附帶發生、特殊、作為結果發生或懲戒性損害，包括但不限於盈利損失、商譽、數據或其他無形損失等損害；即使本公司及本公司之代表已獲知會會員可能因加入本計劃及／或兌換及使用獎賞及禮遇而引致上述損害，亦不例外。

Limitation of Liability: Without prejudice to any of the foregoing provisions, members expressly understand and agree that the Company and Company Representatives are not liable for any of the following matters: (a) Any loss, cost or damage incurred by the member as a result of participating in or using the Programme, and the redemption or use of rewards and offers. (b) Any indirect, incidental, special, consequential, or disciplinary damages including, but not limited to, profit loss, goodwill, data, or other intangible losses; with no exceptions, even if the Company and Company Representatives have been informed that the member's participation in the Programme and/or redemption of rewards and offers may cause the above damages.

由太古地產有限公司於 2025 年 6 月 23 日公佈，並於 2025 年 6 月 23 日生效。  
These Terms and Conditions were announced by Swire Properties Limited on 23 June 2025  
and will take effect on 23 June 2025.