

## 【「城中·主場之利」有獎活動】活動條款及細則

### 1. 活動詳情

1.1 此活動之舉行日期為 2024 年 7 月 29 日至 2024 年 9 月 1 日晚上 11 時 59 分 (以香港時間 Google 之伺服器接收時間為準)。

### 1.2 參加方法

第一步:	參加者須追蹤太古城中心 Instagram 專頁 (@cityplazahk) 及讚好活動帖子。
第二步:	參加者須於活動帖子留言標記三位朋友。
第三步:	參加者須拍攝模仿利物浦球員入球慶祝動作 (其中至少一個慶祝動作必須於太古城中心商場內拍攝), 並使用「Victory Moments」Story Highlights 內所提供之素材創作個人影片, 並將所創作之影片發佈於個人 Instagram 帳戶 (必須為公開帳戶) 及標記 @cityplazahk 及 #LIVEHAPPY 快樂識放, 最後填妥參加表格 ( <a href="https://b.link/capture-victory-moments-giveaway-submission">https://b.link/capture-victory-moments-giveaway-submission</a> ) 並提供所需資料即可。

1.3 是次活動除了透過 Instagram 以外, 並無其他途徑參加。

1.4 是次活動只於香港地區進行。

1.5 太古地產管理有限公司將會選出最有創意之參賽影片為得獎者。

### 2. 獎品

2.1 此活動共有 7 位得獎者 (「得獎者」), 太古城中心將從合資格參加者中選出得獎者。得獎內容為:

得獎名額	獎品 (每份)
終極大獎 (1 名)	比賽門票連款待 (一套兩張) 及 利物浦球員親筆簽名 24/25 球季主場球衣 (一件)
大獎 (1 名)	比賽門票連款待 (一套兩張)
優異獎 (5 名)	比賽門票 (一套兩張)

2.2 得獎結果將於 2024 年 9 月 5 日透過太古城中心 Instagram 專頁公布。每人及每個 Instagram 帳戶於活動中最多贏取獎品一份。

2.3 獎品不得轉售。如違反此細則, 獎品可能被視為無效。所有獎品均不可退回、退款或更換, 亦不可兌換成現金、其他禮物或服務。

2.4 獎品不包括以下項目, 得獎者同時需自行處理相關申請:

- 航空公司機票;
- 住宿費用;
- 旅遊證件、簽證費;
- 任何類型的旅遊保險;

- 一切上述未列明之項目

2.5 得獎者如因簽證、航班或任何不可抗力的理由而無法出發及抵達，太古地產管理有限公司概不負責。

2.6 得獎者有責任遵照法例支付因獎品而牽涉的一切開支，太古地產管理有限公司概不負責。

### 3. 參加詳情

3.1 所有遞交之影片必須由參加者自行提供。參加者遞交之影片所表達之言論均來自參加者，而並非反映太古地產管理有限公司之觀點。凡有裸露、誹謗、不雅、違法、冒犯及其他不恰當內容之影片、涉及任何舞弊、濫用及/或欺詐成分，作出虛假陳述均會被取消資格，太古地產管理有限公司不會另行通知。

3.2 參加者同意就其違反本活動相關之條款及細則而令太古地產管理有限公司蒙受或招致的訴訟、法律責任、費用、索償、損失、損害、法律程式及/或支出作出賠償及彌償。

3.3 當參加者參與此活動，即代表同意受此條款及細則所約束。如就此活動有任何爭議，太古地產管理有限公司有權取消參加者之參加資格，並對於任何破壞活動之行為保留法律追訴權。

### 4. 換領詳情

4.1 比賽門票連款待及比賽門票均為電子門票，不能兌換成實體門票，得獎者資料遞交後無法更改。入場時均須出示身份證明文件。

4.2 每張賽事的門票由太古城中心指定，得獎者無權選擇指定賽事門票。門票賽程的日期為 2024 年 11 月 30 日（星期六）下午 3 時（英國時間）舉行的 2024 年至 2025 年英格蘭足球超級聯賽利物浦主場對曼城之賽事。

4.3 除本活動之條款及細則，比賽門票連款待及比賽門票同時受利物浦球會票務條款及細則之約束。

4.4 如因天氣、賽事押後、延遲或取消等問題及/或任何不可抗力的理由，而導致得獎者無法入場、涉及任何開支、不便或費用，太古地產管理有限公司恕不負責。

4.5 得獎者須自行承擔因領獎及使用獎品而須支付之任何及一切額外費用。

4.6 得獎者將獲另行通知，若無法通知得獎者，將被視作放棄得獎資格。

4.7 得獎者會於活動結束後 10 個工作天內透過太古城中心 Instagram Direct Message 收到通知。

4.8 如得獎者於活動結束後 10 個工作天內未能收到太古城中心 Instagram Direct Message 通知，請立即聯絡太古城中心 Instagram 專頁（@cityplazahk）。如因個人原因未閱讀我們發出之通知而未能領取電子門票，太古地產管理有限公司概不負責。

4.9 比賽門票連款待或比賽門票將於賽事開始一星期前透過電郵方式發送。得獎者需自行透過電郵所提供的鏈結並參考附件下載電子門票到個人電子設備。

4.10 入場時必需持有有效電子門票。電子門票上的二維條碼一經掃描入場後，電子門票立即作廢。

4.11 如有任何有關比賽門票連款待及比賽門票的查詢，請向利物浦球會  
(<https://www.liverpoolfc.com/info/contact-us>) 了解。

## 5. 資料私隱及保護政策

5.1 此活動將收集參加者之個人資料包括 Instagram 帳戶名稱及身份證明文件所示之英文全名，而此等個人資料只會被用於有關此活動之事宜。

5.2 參加者參與活動即代表同意太古地產管理有限公司使用所提供之個人資料。

5.3 參加時提供之個人資料可能被太古地產管理有限公司用於行政管理目的或其他於個人資料收集 (“ PICS” ) 中所列之目的。我們不時更新、修訂和更改資料私隱及保安政策條款，並於發佈到 <http://www.swireproperties.com/zh-hk/pics.aspx> 後立即生效。

5.4 太古地產管理有限公司致力於保護我們所持有的個人資料（以下稱為「個人資料」）隱私。為確保用戶能信賴我們並向我們提供其個人資料，我們於資料私隱及保安政策中概述了有關收集和使用個人資料的方式及選項。條款可能會不時更新、修訂和更改，並於發佈到 <https://www.swireproperties.com/zh-hk/data-privacy-and-securitypolicy.aspx> 後立即生效。

## 6. 一般條款

6.1 如因任何電腦和流動通訊裝置型號、網絡、技術、駭客活動等技術問題及/或任何不可抗力的理由，而導致以下情況，太古地產管理有限公司概不負責：

- 參加者所遞交之影片及其他所需資料遺失、破壞、損毀、無法辨識、不完整、錯誤及延遲
- 得獎者無法接收或遺失得獎通知
- 得獎者無法或延誤向利物浦球會提供之網站完成領獎指示
- 得獎者遺失已登記之得獎門票

6.2 太古地產管理有限公司有權隨時終止、更改或修訂各項活動而毋須事先通知。

6.3 太古地產管理有限公司對於任何更改、取消及終止概不承擔任何責任，並擁有取消或終止此活動的最終權利。

6.4 若有任何爭議，太古地產管理有限公司保留最終決定權。

6.5 中文譯本與英文本意如有不合或爭議之處，應以英文之解釋為據。

## Terms and Conditions of the Capture Victory Moments Giveaway

### 1. Giveaway Details

1.1 Registration for the Giveaway will take place from 29 July 2024 to 11:59pm on 1 September 2024, based on Hong Kong time with time of receipt determined by Google's servers.

#### 1.2 How to join

Step 1:	Follow the Cityplaza official Instagram account (@cityplazahk) and Like the giveaway post.
Step 2:	Tag 3 friends in the comment box.
Step 3:	Film celebration poses referencing Liverpool players; at least one pose must be filmed inside Cityplaza. Participants are required to use materials provided in the 'Victory Moments' Story Highlights in creating the video. Post your video on your Instagram account (which be set as "public") and tag us at @cityplazahk with the hashtag #LIVEHAPPY 快樂識放. Upon filling in the form ( <a href="https://b.link/capture-victory-moments-giveaway-submission">https://b.link/capture-victory-moments-giveaway-submission</a> ) with the required information, you will be registered.

1.3 There is no alternative entry route available – all entries for the Giveaway must be made via Instagram.

1.4 This giveaway will only take place in Hong Kong.

1.5 Swire Properties Management Limited will select the participants with the most creative videos as winners.

### 2. Prizes

2.1 There will be a total of 7 winners (the "Winners"), selected by Cityplaza from among the eligible participants. The Winners will receive:

Winner Numbers	Prize (Each Winner)
Grand Prize (One)	Match Ticket with Hospitality (Set of 2) & a team signed LFC 24/25 Home Jersey
1 <sup>st</sup> Runner Up (One)	Match Ticket with Hospitality (Set of 2)
Merit Prizes (Five)	Match Ticket (Set of 2)

2.2 The announcement of the Winners will be made on 5 September 2024 on Cityplaza's Instagram page. Only one Prize can be won per person and per Instagram account.

2.3 Prizes must not be resold. If this rule is violated, the prize may be declared void. Prizes are not returnable, refundable or exchangeable and cannot be exchanged for cash or other services or products.

2.4 Winning a prize does not include the following expenses, which the Winners are required to handle for themselves:

- Airline tickets;
- Accommodation expenses;
- Travel documents and visa fees;
- Any type of travel insurance; and
- Any other expenses that are not listed above.

2.5 Swire Properties Management Limited will not be responsible if the Winners are unable to depart or arrive due to visa or flight issues, or any other reason beyond our control.

2.6 The Winners are responsible for paying all expenses incurred in redemption of the prize in accordance with the law. Swire Properties Management Limited is not responsible for these expenses.

### **3. Participation Details**

3.1 All submitted videos must be provided by the participants. The opinions expressed in the videos submitted are solely those of the participants and do not reflect the views of Swire Properties Management Limited. Any videos containing nudity, defamatory, indecent, illegal, offensive or other inappropriate content, involving any fraud, abuse and/or fraudulent elements, or making false statements will be disqualified without notice from Swire Properties Management Limited.

3.2 Participants agree to compensate and indemnify Swire Properties Management Limited against any lawsuits, legal liabilities, expenses, claims, losses, damages, legal proceedings and/or expenses suffered or incurred due to their violation of the terms and conditions related to this event.

3.3 By participating in the event, participants agree to be bound by these terms and conditions. Swire Properties Management Limited reserves the right to disqualify participants in case of any dispute and reserves the right of legal recourse for any acts that disrupt the event.

### **4. Redemption Details**

4.1 Match Tickets with Hospitality and Match Tickets will be electronic tickets and cannot be redeemed as physical tickets. Information provided by the Winners cannot be changed after submission. Identity documents must be presented for authentication purposes upon admission.

4.2 Tickets are provided by Cityplaza and Winners cannot select a specific match. The match ticket's scheduled date is 30 November 2024 (Saturday) at 3:00 PM (UK time) for the 2024-2025 Premier League Liverpool FC vs. Manchester City FC home match.

4.3 In addition to the terms and conditions of this event, Match Tickets with Hospitality and Match Tickets are also subject to the Liverpool Football Club Ticketing Terms and Conditions.

4.4 Swire Properties Management Limited will not be responsible for the Winners' inability to attend the event, or for any expenses, inconveniences or charges incurred due to weather, event postponement, delays or cancellations, and/or any other reasons beyond our control.

4.5 The Winners shall be responsible for all costs incurred in redemption and use of the prizes.

4.6 The Winners will receive individual notifications regarding prize collection details. Prizes will be forfeited for any winners who cannot be contacted.

4.7 The Winners will be contacted by Cityplaza's Instagram account via Direct Message within 10 working days after the event.

4.8 If the Winners do not receive an Instagram Direct Message from Cityplaza within 10 working days after the event, please contact us through Cityplaza's Instagram Account (@cityplazahk) immediately. Swire Properties Management Limited is not responsible for any failure to redeem for electronic tickets due to the Winners not checking their direct messages.

- 4.9 Match Tickets with Hospitality or Match Tickets will be sent via email one week before the match. The Winners are required to download the electronic-ticket to their personal electronic device via the link provided in the email and refer to the attachment.
- 4.10 A valid electronic ticket is required for admission. Once the QR code on the electronic ticket is scanned upon admission, the electronic ticket will be deemed to be used.
- 4.11 For any enquiries regarding the Match Tickets with Hospitality and Match Tickets, please contact Liverpool Football Club (<https://www.liverpoolfc.com/info/contact-us>).

## **5. Data Privacy and Protection Policy**

- 5.1 This giveaway event will collect participants' personal information, including Instagram account name and full English name as shown on identity documents. This personal information will only be used for matters related to this event.
- 5.2 By participating in the event, participants agree to the use of the personal information provided to Swire Properties Management Limited.
- 5.3 Personal information provided by participants may be used by Swire Properties Management Limited for administrative purposes or other purposes specified in the Personal Information Collection Statement ("PICS"). Data Privacy and Security Policy terms may be updated, revised, and changed from time to time, and will take effect immediately upon being posted on <https://www.swireproperties.com/en-hk/pics.aspx>.
- 5.4 Swire Properties Management Limited is committed to protecting the privacy of the personal data ("Personal Data") it holds. To ensure that users can make informed decisions and feel confident about providing their Personal Data, Swire Properties Management Limited's practices and the choices users have concerning the collection and use of their Personal Data are outlined in the Data Privacy and Security Policy. These terms may be updated, revised, and changed from time to time, and will take effect immediately upon being posted on <https://www.swireproperties.com/en-hk/pics.aspx>.

## **6. General**

- 6.1 Swire Properties Management Limited will bear no responsibility for any of the following situations arising due to any issues related to computer or mobile device models, networks, technology, hacking, and/or any other reasons outside our control:
- Video and any required information submitted by participants is lost, destroyed, damaged, illegible, incomplete, incorrect or delayed;
  - The Winners are unable to receive or loses the prize notification;
  - The Winners are unable to complete or delayed in completing prize redemption procedures on the website provided by the Liverpool Football Club; or
  - The Winners lose their registered match tickets.
- 6.2 Swire Properties Management Limited reserves the right to terminate, update and amend details of this event at any time, without prior notice.
- 6.3 Swire Properties Management Limited assumes no responsibility for any changes, cancellations or terminations and has the final right to cancel or terminate this event.

6.4 In the case of any dispute, Swire Properties Management Limited reserves the right of final decision.

6.5 In the case of any inconsistency or discrepancy between the Chinese translation and the English version of these Terms and Conditions, the English version shall prevail.