

Cityplaza “Burn to Earn” Terms and Conditions

1. “Burn to Earn” will consist of two Promotion Periods ("Promotion Periods"):
Promotion Period 1
01 Nov - 23 Nov (both dates inclusive)

Promotion Period 2
01 Dec - 21 Dec (both dates inclusive)
2. Only LIVE+ members are eligible to enjoy the reward. To qualify, customers must download the TAIKOO+ mobile app and register as a LIVE+ member.
3. During each Promotion Period, LIVE+ members who accumulate 60 LIVE+ Dollar or above actualization at participating merchants in Cityplaza, Taikoo Place, Taikoo Shing and EAST Hong Kong can be rewarded with 15 LIVE+ Dollar (equivalent to 3,750 points). There is no limitation on the number of eligible transactions made during the Promotion Period.
4. Rewards will be credited to a member’s account in the form of points upon successful accumulative actualization of LIVE+ Dollar. Rewards will be displayed in "Point History" of TAIKOO+ mobile app.
5. Each member is eligible to earn 15 LIVE+ Dollar in each Promotion Period. Each member is eligible to earn a maximum of 30 LIVE+ Dollar by participating in both Promotion Period. Rewards are available on a first-come, first-served basis, while quota lasts.
6. The minimum amount of LIVE+ Dollar actualization per transaction is \$10.
7. For the participating merchants in Cityplaza, Taikoo Place, Taikoo Shing and EAST Hong Kong, please refer to the LIVE+ Dollar Participating Merchants list from Member Page in the TAIKOO+ mobile app.
8. Each customer is eligible to one LIVE+ membership account, which may only be used by that member. Staff of Swire Properties Management Limited have the right to request a member to present a valid ID document to verify the member information shown in their mobile app.
9. To enjoy the reward, members must follow the LIVE+ Dollar actualization procedure at participating merchants in Cityplaza, Taikoo Place, Taikoo Shing and EAST Hong Kong during the Promotion Period.
 - i) To actualize LIVE+ Dollar, members can visit “Mission” page in TAIKOO+ App, click the “Use LIVE+ Dollar Now” function in the “Burn to Earn” Mission. Alternatively, members can click the “USE \$” function on home page.
 - ii) Members must present the redemption QR code to participating merchants for scanning.
 - iii) Confirmation page is shown on TAIKOO+ mobile app upon completion.
10. Once the LIVE+ Dollar transaction is confirmed, the relevant points will be deducted from the member’s account by the system. The request cannot be altered or cancelled at this point.
11. Swire Properties Management Limited reserves the right to require members to present the electronic payment records made by their credit card, debit card, EPS card, Apple Pay, BoC Pay, Google Pay, Samsung Pay, Alipay, WeChat Pay, UnionPay App, Tap & Go, PayMe, Octopus on their mobile payment applications for verification purposes.

12. Swire Properties Limited shall not be held accountable for any loss suffered during the usage of LIVE+ Dollar or for any disputes between members and participating merchants.
13. Staff of Cityplaza, Taikoo Place, Taikoo Shing and EAST Hong Kong merchants are not allowed to redeem rewards on behalf of their customers.
14. Swire Properties Limited reserves the right to terminate, update or amend all redemption activities at any time, without prior notice.
15. In addition to these Terms and Conditions, this promotion is subject to the LIVE+ Membership Programme Terms and Conditions. Please refer to in-mall marketing collaterals or <https://www.cityplaza.com/en/whatshot/promotions/2025/burn-to-earn> for more details.
16. In the case of any dispute, Swire Properties Limited reserves the right to make final decision.
17. All Terms and Conditions are written in English and may be translated to other languages. In the case of any discrepancy, the English version shall prevail and shall be executed according to the English version.
18. The Terms and Conditions of Swire Properties Limited apply.

太古城中心「用積分賞積分」條款及細則

- 「用積分賞積分」有兩個推廣期（「推廣期」）：
推廣期 1
2025 年 11 月 1 至 11 月 23 日（包括首尾兩日）

推廣期 2
2025 年 12 月 1 至 12 月 21 日（包括首尾兩日）
- 唯太古城中心 LIVE+會員可參與本獎賞。顧客可下載 TAIKOO+流動應用程式並登記成為 LIVE+會員。
- 於各推廣期內，LIVE+會員於太古城中心、太古坊、太古城及香港東隅參與商戶累積使用滿 60 LIVE+ Dollar 或以上可獲贈 15 LIVE+ Dollar（相等於 3,750 積分）。推廣期內，合資格的交易次數不受限制。
- 獎賞將於推廣期內成功累積使用 LIVE+ Dollar 後以積分形式存入會員帳戶，會員可在 TAIKOO+流動應用程式的「積分記錄」內查看積分詳情。
- 每位會員於各推廣期內可賺取 15 LIVE+ Dollar，而每位會員可參與兩個推廣期合共可賺取最多 30 LIVE+ Dollar。獎賞數量有限，先到先得，換完即止。
- 每筆合資格的交易最少需要使用 10 LIVE+ Dollar。
- 有關太古城中心、太古坊、太古城及香港東隅參與商戶查詢，請於 TAIKOO+流動應用程式的「會員界面」內參閱 LIVE+ Dollar 參與商戶名單。
- 每位顧客只可擁有一個 LIVE+會員帳戶。會員帳戶只供會員本人使用。太古地產管理有限公司職員有權要求會員出示身份證明文件以核對會員流動應用程式內的會員資料。
- 會員必須於推廣期內於太古城中心、太古坊、太古城及香港東隅參與商戶成功累積使用指定 LIVE+ Dollar 金額，方可獲得獎賞。
 - 會員可到訪 TAIKOO+流動應用程式的「任務」頁面，並點擊「用積分賞積分」任務裏的「使用 LIVE+ Dollar」功能，或到訪主頁點擊「使用\$」，以使用 LIVE+ Dollar。
 - 會員必須出示二維碼予參與商戶而作掃描之用。
 - LIVE+ Dollar 使用完成後，TAIKOO+ 流動應用程式會顯示成功頁面。
- 一經確認使用 LIVE+ Dollar 交易後，系統會即時從會員帳戶扣取相關積分，有關申請不可更改或取消。
- 太古地產管理有限公司有權要求會員出示相關信用卡、借記卡、易辦事、Apple Pay、BoC Pay、Google Pay、Samsung Pay、支付寶、微信支付、銀聯雲閃付、拍住賞、PayMe、八達通以便核對有關交易資料。
- 太古地產有限公司不會承擔會員於使用 LIVE+ Dollar 時可能造成的損失或與參與商戶的爭議所構成之任何責任。
- 太古城中心、太古坊、太古城及香港東隅各商戶之職員均不可代顧客換領獎賞，以示公允。
- 太古地產有限公司有權不時更新及修改條款及細則而不另行事先通知。
- 除本推廣之條款及細則，本推廣同時受 LIVE+會員計劃條款及細則之約束。請參閱場內宣傳品或瀏覽 <https://www.cityplaza.com/zh-hk/whatshot/promotions/2025/burn-to-earn>。

16. 若有任何爭議，太古地產有限公司保留最終決定權。
17. 中文譯本與英文本意如有不合或爭議之處，應以英文之解釋為據。
18. 須受太古地產有限公司的條款及細則約束。